

## Press Release

### KB Asset Management Announces KB RISE Global Game Tech TOP3 Plus ETF, Tracking the Solactive-KEDI Global Game Tech TOP3 Plus Index

21 October 2025

**FRANKFURT AM MAIN – Solactive is pleased to extend its collaboration with KB Asset Management on the launch of the KB RISE Global Game Tech TOP3 Plus ETF. The ETF is designed to track the Solactive-KEDI Global Game Tech TOP3 Plus Index, providing investors with targeted exposure to leading global companies across the gaming ecosystem.**

The global video gaming industry remains a powerful growth engine, surpassing the combined size of the movie and music industries. According to PwC, total revenues reached USD 224 billion in 2024 and are projected to climb to nearly USD 300 billion by 2029, representing a CAGR of 5.7%.<sup>1</sup> This growth reflects the industry's expanding economic influence and its central role in driving technological innovation, digital entertainment, and interactive media globally.

The [Solactive-KEDI Global Game Tech TOP3 Plus Index](#) is designed to represent companies with significant operations in the gaming sector across global markets. Eligible securities must be listed on one of the following exchanges: the Hong Kong Stock Exchange, Korea Exchange, KOSDAQ Stock Market, NASDAQ, New York Stock Exchange, or Tokyo Stock Exchange. Using Solactive's proprietary ARTIS® natural language processing algorithm, the index identifies and selects companies engaged in gaming platforms, development and publishing, gaming hardware and peripherals, as well as social and virtual gaming experiences. The index comprises 10 components, with the top three, by free-float market capitalization in key industries—packaged software, computer processing hardware, and recreational products—each assigned a weight of 20%. The remaining seven components share the residual index weight equally. The index is rebalanced quarterly to ensure relevance and diversification.

**The ETF is listed on 21 October 2025 on the Korea Exchange (KRX), with the ticker code 0114X0.KS.**

Timo Pfeiffer, Chief Markets Officer at Solactive, commented: *"We are delighted to further strengthen our partnership with KB Asset Management with the launch of this ETF, bringing the international gaming industry*

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<sup>1</sup> PwC Global Entertainment & Media Outlook 2025–2029: <https://www.pwc.com/gx/en/news-room/press-releases/2025/pwc-global-entertainment-media-outlook.html>

**Solactive AG**  
**German Index Engineering**  
Platz der Einheit 1  
60327 Frankfurt am Main  
Germany

**Steffen Scheuble**  
**CEO**  
+49 (69) 719 160-20  
[steffen.scheuble@solactive.com](mailto:steffen.scheuble@solactive.com)

**Michael Li Ming Nuske, CFA**  
**Team Head Sales APAC**  
+852 3905 3101  
[michael.nuske@solactive.com](mailto:michael.nuske@solactive.com)

**Dirk Knuetter/Michelle Zhang**  
**PR & Communications**  
+49 (69) 719 160-311  
[press@solactive.com](mailto:press@solactive.com)

*theme to the Korean investment market. At Solactive, we remain committed to aligning with the evolving needs of our partners and the markets they serve."*

Soojin Lee, Head of ETF Product Division at KB Asset Management, comments: *"By collaborating with Solactive, we are enabling Korean investors to participate in the global gaming industry through an efficient and transparent index structure. Our ETF combines exposure to all key dimensions of the gaming ecosystem—hardware innovation, software development, and proprietary IP. We believe this balanced approach will help investors participate in the sustainable growth of global gaming technology."*

For more information, please visit:

<http://www.solactive.com>

Note to editors

## About Solactive

Solactive is a leading provider of indexing, benchmarking, and calculation solutions for the global investment and trading community. Headquartered in Frankfurt and, with offices in Hong Kong, Toronto, Berlin, Dresden, and Amsterdam, we innovate and disrupt the status quo as the partner of choice for our clients.

The unique blend of our 300 staff's expertise in data, data science, financial markets, and technology enables our clients' continued success through the delivery of a superior experience, unique customization capabilities, and the best value for money available in the industry. With more than 30,000 indices calculated daily, we offer a full suite of solutions, including market-leading ESG and thematic indices.

As of January 2024, Solactive served approximately 500 clients across the world, with approximately US\$300 billion invested in products linked to our indices. Solactive is registered with ESMA as a benchmark administrator and is supervised by the BaFin.

**Solactive AG**  
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Platz der Einheit 1  
60327 Frankfurt am Main  
Germany

**Steffen Scheuble**  
**CEO**  
+49 (69) 719 160-20  
[steffen.scheuble@solactive.com](mailto:steffen.scheuble@solactive.com)

**Michael Li Ming Nuske, CFA**  
**Team Head Sales APAC**  
+852 3905 3101  
[michael.nuske@solactive.com](mailto:michael.nuske@solactive.com)

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**PR & Communications**  
+49 (69) 719 160-311  
[press@solactive.com](mailto:press@solactive.com)

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Solactive AG, Platz der Einheit 1, 60327 Frankfurt am Main, Germany. Registered Office: Frankfurt am Main, Registration Court: Amtsgericht Frankfurt am Main, HRB: 79986, USt-IdNr.: DE 255 598 976. Management Board: Steffen Scheuble, Timo Pfeiffer and Nicolas Bös, Head of Supervisory Board: Dr Felix Mühlhäuser.

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**Steffen Scheuble**  
**CEO**  
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[steffen.scheuble@solactive.com](mailto:steffen.scheuble@solactive.com)

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**Team Head Sales APAC**  
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[michael.nuske@solactive.com](mailto:michael.nuske@solactive.com)

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